



Mission: The Sioux City Public Library connects people and ideas to empower and enrich our community.

Adopted by the Board of Trustees, June 2009

We value:

- The public's trust.
- Equal access to library services and collections.
- Diversity in the Library's collection of materials.
- Quality service provided by expert, skilled staff who are engaged in our community and are responsive to changing needs.
- Supporting individuals in their enjoyment of reading and their lifelong pursuit of learning.

As the Sioux City Public Library fulfills its mission with these values, our **vision** is that:

- Patrons will receive efficient, effective and friendly assistance from Library staff, one-on-one or as part of a community group.
- Patrons will discover Library resources that anticipate and satisfy their learning and leisure-time needs.
- Patrons will experience convenient access to Library services in welcoming environments, both physical and virtual, that let them pursue their reading, listening, and viewing interests.

Strategic Areas of Emphasis 2013-2015

- 1. Create opportunities that cultivate curiosity, discovery, reading, and learning for a lifetime, in our diverse community.**
 - a. Implement community-responsive priorities for developing the Library's collections.
 - b. Create experiences for children and families that develop early literacy skills.
 - c. Encourage leisure reading, viewing, and listening using local expertise so that residents find the stories they seek and discover new ones.
 - d. Be a connecting point for bridging the digital divide.
- 2. Inspire and promote a literate, engaged community.**
 - a. Initiate opportunities for growth in all types of literacy.
 - b. Offer signature events for teens, children, and families.
 - c. Weave the Library into the fabric of our community, being an active partner in learning.
 - d. Promote Library services using a variety of methods to reach the diverse individuals and niche groups in our community.
 - e. Be where our residents are, physically or virtually, and let them know what the Library offers to support their life transitions.
- 3. Construct physical and virtual spaces that welcome and empower our residents.**
 - a. Build an electronic infrastructure to provide service dynamically, at a place and time chosen by the patron.
 - b. Continue to develop electronic services that engage users in 21st century digital experiences.
 - c. Explore ways to increase use of the Library's collaborative spaces.
 - d. Ensure that Library public spaces are inviting, accessible, safe, well-maintained, and reflect current priorities for space allocation.
 - e. Investigate site selection for a destination library.
- 4. Seek funding streams that sustain these strategic priorities.**
 - a. Cultivate and maintain support for public funding, positioning the Library's services with a supportive role in economic development.
 - b. Continue to identify and pursue alternative funding sources.